



TOWN OF JEROME

POST OFFICE BOX 335, JEROME, ARIZONA 86331

Office: (928) 634-7943 Fax: (928) 634-0715

MEETING OF THE TOWN OF JEROME DESIGN REVIEW BOARD

DATE: Monday September 8, 2014 TIME: 7:00 P.M.
PLACE: JEROME CIVIC CENTER, 600 CLARK STREET
MINUTES

Pursuant to A.R.S. 38-431.02, notice is hereby given to the members of the Design Review Board and to the general public that the Design Review Board will hold the above meeting in Council Chambers at Jerome Town Hall. Members of the Design Review Board will attend either in person or by telephone, video or internet conferencing.

The Design Review Board may recess the public meeting and convene in Executive Session for the purpose of discussion or consultation for legal advice with the Town Attorney, who may participate telephonically, regarding any Item listed on this agenda pursuant to A.R.S. § 38-431.03 (A)(3).

ITEM 1: CALL TO ORDER/ROLL CALL

Chair Deni Phinney called the meeting to order at 7:02 pm.
Roll call by Minute Taker Joni Savage
Board Members Present: Mike Perry, Bryce Wood, Deni Phinney and Steve Pontious
Carol Lozano was given an excused absence.
Staff Present: Joni Savage, Minute Taker

ITEM 2: PETITIONS FROM THE PUBLIC – Please complete a request form with your name and subject and submit to the Chair. When recognized by the Chair, please come to the front and state your name. Please observe the three-minute time limit per speaker pursuant to the Jerome Town Code.

- There were no petitions from the public.

ITEM 3: DESIGN REVIEW / SIGN PERMIT – Blue Bee Boutique

REPRESENTATIVE: Wynne Walker
ADDRESS: 301 Main StreetOWNER OF RECORD: The Town of Jerome
ASSESSORS PARCEL NUMBER: 401-06-149.....ZONE: C-1
Applicant requests design approval and sign permit for two signs. The Board will review the request for compliance with the Zoning Ordinance and may approve, conditionally approve, or deny the application.

Deni Phinney discussed the two signs the applicant is requesting. One will be a hanging sign placed above the Police Department sign on the front of the building. The other sign will be a vinyl sign created to cover the sign that says Town Hall on the upper left corner of a large sign already in place on the bottom of the stairs going up. After much discussion about the existing sign, its ownership and when it was approved it was decided to break the application into two motions.

Bryce Wood made a motion to approve the hanging sign as proposed. Second by Deni Phinney to approve the hanging sign. Motion passed unanimously.

Mike Perry expressed concerns about the location of the sign being so high and the direction the arrow was pointing in. Bryce Wood thought the angle of the arrow on the sign should be pointing toward the building and not up. The applicant said the direction of the arrow could be changed easily.

An amended motion was made by Bryce Wood to approve the sign as submitted with modification to the arrow pointing toward the space rather than straight up. The amended motion was second by Mike Parry. Motion passed unanimously.

Discussion ensued about the second sign. Questions were raised about the ownership and legality of the sign already in place. After much discussion the board decided to approve the sign contingent upon the legality of the present sign. Mike Parry asked that the Zoning Administrator confirm that the sign was placed legally.

Bryce Wood made a motion to approve the vinyl sign (second sign) placed in the upper left hand corner of the large Haunted Hamburger sign contingent upon the legality and ownership of said sign. Second by Mike Perry. Motion passed unanimously.

ITEM 4: DESIGN REVIEW / DISTRICT SIGN PERMIT – Cuban Queen Art Gallery

REPRESENTATIVE: Jack and Denise Guth
ADDRESS: 310 Queen Street.....OWNER OF RECORD: Jack and Denise Guth
ASSESSORS PARCEL NUMBER: 401-06-076B.....ZONE: C-1
Applicant requests design approval and sign permit for a district sign. The Board will review the request for compliance with the Zoning Ordinance and may approve, conditionally approve, or deny the application.

Deni Phinney spoke extensively about District Signs and their necessity within the town. She commented about the individual placards and the size of the sign. She is concerned about the name of the district sign (Red Light District) as being more applicable to the Queen Street area or not considering that the entire town had brothel's throughout. She thinks that the Council should approve the name of the district sign.

Mr. Guth has done a great deal of research and work preparing for this sign and feels that it would be very valuable for the businesses and historic buildings in his area. However, he expressed his belief that the District Sign should go before the Planning and Zoning Board not the Design and Review Board. He said that this

was still in the planning stage and was hoping to get more input from the Zoning Administrator. He stated that he was still in the planning stages and was not quite prepared to go before any board yet.

Deni Phinney confirmed this and moved that the sign should be tabled until the new zoning administrator is in office and Mr. Guth receives his recommendations. Second by Mike Perry. Motion passed unanimously.

ITEM 5: DESIGN REVIEW / DISTRICT SIGN PERMIT – VAQUEROS GRILL & CANTINA

REPRESENTATIVE: Scott Simmons

ADDRESS: 510 School Street.....OWNER OF RECORD: NELLIE BLYE ASSETS LTD PTNSHP

ASSESSORS PARCEL NUMBER: 401-06-026M.....ZONE: C-1

Applicant requests design approval and sign permit for a district sign. The Board will review the request for compliance with the Zoning Ordinance and may approve, conditionally approve, or deny the application.

Deni Phinney discussed the definition of a district sign and noted that the signs before her did not fall into that definition. The signs submitted were for off premise advertising.

Bryce Wood noted that Vaqueros was in the Flat Iron District, that there was a district sign there and why didn't they use that district sign.

Scott Simmons responded that he wanted to bring business down to his area by placing his sign next to the Haunted Hamburger sign. (Located on the wall near the steps just west of the Police Station)

Bryce Wood told him that is not the definition of a district sign.

Deni Phinney reiterated that a district sign is made of uniform nameplates.

Scott Simmons said that he was told that his application was suitable by the previous Zoning Administrator.

Mike Perry felt that Mark and Scott were misled to think they could present this and the Zoning Administrator should have been there advocate.

Mike Perry made a motion to let them reapply and there fee should be extended to the next sign proposal. Second by Bryce Wood. Motion passed unanimously.

ITEM 6: FUTURE AGENDA ITEMS

The Board may direct staff to schedule future agenda items to be considered, if desired. No specific properties, individuals, or situations may be discussed, only general topics may be suggested.

Deni Phinney moved to table item 6. Second by Bryce Wood. Motion passed unanimously.

ITEM 7: Adjournment

Motion to adjourn made by Mike Perry. Second by Deni Phinney. Motion passed unanimously.

The meeting adjourned at 8:10.

Respectfully submitted by Joni Savage on the 19th of September, 20

Approved:  Date: 10/13/2014
Design and Review Chair

Attest:  Date: 10/13/14
Design and Review Vice-Chair



TOWN OF JEROME

POST OFFICE BOX 335, JEROME, ARIZONA 86331

Office: (928) 634-7943 Fax: (928) 634-0715

MEETING OF THE TOWN OF JEROME DESIGN REVIEW BOARD

DATE: Monday September 8, 2014 TIME: 7:00 P.M.
PLACE: JEROME CIVIC CENTER, 600 CLARK STREET
MINUTES

Pursuant to A.R.S. 38-431.02, notice is hereby given to the members of the Design Review Board and to the general public that the Design Review Board will hold the above meeting in Council Chambers at Jerome Town Hall. Members of the Design Review Board will attend either in person or by telephone, video or internet conferencing.

The Design Review Board may recess the public meeting and convene in Executive Session for the purpose of discussion or consultation for legal advice with the Town Attorney, who may participate telephonically, regarding any item listed on this agenda pursuant to A.R.S. § 38-431.03 (A)(3).

ITEM 1: CALL TO ORDER/ROLL CALL

Chair Deni Phinney called the meeting to order at 7:02 pm.
Roll call by Minute Taker Joni Savage
Board Members Present: Mike Perry, Brice Wood, Deni Phinney and Steve Pontious
Carol Lozano was given an excused absence.
Staff Present: Joni Savage, Minute Taker

ITEM 2: PETITIONS FROM THE PUBLIC – Please complete a request form with your name and subject and submit to the Chair. When recognized by the Chair, please come to the front and state your name. Please observe the three-minute time limit per speaker pursuant to the Jerome Town Code.

There were no petitions from the public.

ITEM 3: DESIGN REVIEW / SIGN PERMIT – Blue Bee Boutique

REPRESENTATIVE: Wynne Walker
ADDRESS: 301 Main StreetOWNER OF RECORD: The Town of Jerome
ASSESSORS PARCEL NUMBER: 401-06-149.....ZONE: C-1
Applicant requests design approval and sign permit for two signs. The Board will review the request for compliance with the Zoning Ordinance and may approve, conditionally approve, or deny the application.

Deni Phinney discussed the two signs the applicant is requesting. One will be a hanging sign placed above the Police Department sign on the front of the building. The other sign will be a vinyl sign created to cover the sign that says Town Hall on the upper left corner of a large sign already in place on the bottom of the stairs going up. After much discussion about the existing sign, its ownership and when it was approved it was decided to break the application into two motions.

Brice Wood made a motion to approve the hanging sign as proposed. Second by Deni Phinney to approve the hanging sign. Motion passed unanimously.

Mike Perry expressed concerns about the location of the sign being so high and the direction the arrow was pointing in. Bryce Wood thought the angle of the arrow on the sign should be pointing toward the building and not up. The applicant said the direction of the arrow could be changed easily.

An amended motion was made by Bryce Wood to approve the sign as submitted with modification to the arrow pointing toward the space rather than straight up. The amended motion was second by Mike Parry. Motion passed unanimously.

Discussion ensued about the second sign. Questions were raised about the ownership and legality of the sign already in place. After much discussion the board decided to approve the sign contingent upon the legality of the present sign. Mike Parry asked that the Zoning Administrator confirm that the sign was placed legally.

Bryce Wood made a motion to approve the vinyl sign (second sign) placed in the upper left hand corner of the large Haunted Hamburger sign contingent upon the legality and ownership of said sign. Second by Mike Perry. Motion passed unanimously.

ITEM 4: DESIGN REVIEW / DISTRICT SIGN PERMIT – Cuban Queen Art Gallery

REPRESENTATIVE: Jack and Denise Guth
ADDRESS: 310 Queen Street.....OWNER OF RECORD: Jack and Denise Guth
ASSESSORS PARCEL NUMBER: 401-06-076B.....ZONE: C-1
Applicant requests design approval and sign permit for a district sign. The Board will review the request for compliance with the Zoning Ordinance and may approve, conditionally approve, or deny the application.

Deni Phinney spoke extensively about District Signs and their necessity within the town. She commented about the individual placards and the size of the sign. She is concerned about the name of the district sign (Red Light District) as being more applicable to the Queen Street area or not considering that the entire town had brothel's throughout. She thinks that the Council should approve the name of the district sign.

Mr. Guth has done a great deal of research and work preparing for this sign and feels that it would be very valuable for the businesses and historic buildings in his area. However, he expressed his belief that the District Sign should go before the Planning and Zoning Board not the Design and Review Board. He said that this was still in the planning stage and was hoping to get more input from the Zoning Administrator. He stated that he was still in the planning stages and was not quite prepared to go before any board yet.

Deni Phinney confirmed this and moved that the sign should be tabled until the new zoning administrator is in office and Mr. Guth receives his recommendations. Second by Mike Perry. Motion passed unanimously.

ITEM 5: DESIGN REVIEW / DISTRICT SIGN PERMIT – VAQUEROS GRILL & CANTINA

REPRESENTATIVE: Scott Simmons

ADDRESS: 510 School Street.....OWNER OF RECORD: NELLIE BLYE ASSETS LTD PTNSHP

ASSESSORS PARCEL NUMBER: 401-06-026M.....ZONE: C-1

Applicant requests design approval and sign permit for a district sign. The Board will review the request for compliance with the Zoning Ordinance and may approve, conditionally approve, or deny the application.

Deni Phinney discussed the definition of a district sign and noted that the signs before her did not fall into that definition. The signs submitted were for off premise advertising.

Bryce Wood noted that Vaqueros was in the Flat Iron District, that there was a district sign there and why didn't they use that district sign.

Scott Simmons responded that he wanted to bring business down to his area by placing his sign next to the Haunted Hamburger sign. (Located on the wall near the steps just west of the Police Station)

Bryce Wood told him that is not the definition of a district sign.

Deni Phinney reiterated that a district sign is made of uniform nameplates.

Scott Simmons said that he was told that his application was suitable by the previous Zoning Administrator.

Mike Perry felt that Mark and Scott were misled to think they could present this and the Zoning Administrator should have been their advocate.

Mike Perry made a motion to let them reapply and there fee should be extended to the next sign proposal. Second by Bryce Wood. Motion passed unanimously.

ITEM 6: FUTURE AGENDA ITEMS

The Board may direct staff to schedule future agenda items to be considered, if desired. No specific properties, individuals, or situations may be discussed, only general topics may be suggested.

Deni Phinney moved to table item 6. Second by Bryce Wood. Motion passed unanimously.

ITEM 7: Adjournment

Motion to adjourn made by Mike Perry. Second by Deni Phinney. Motion passed unanimously.

The meeting adjourned at 8:10.

Respectfully submitted by Joni Savage on the 19th of September, 20

Approved: _____ Date: _____
Design and Review Chair

Attest: _____ Date: _____
Design and Review Vice-Chair